



NEWS RELEASE

26 November 2009

Woodstock Revisited rocks for the RSB

Adelaide prepares to catapult back to Max Yasgur's 600 acre farm, to the legendary rock-and-roll love festival of a lifetime at Woodstock Revisited.

This 40th Anniversary fundraising celebration will be hosted by South Australian locals, John and Jo Trafford and Alan Greig and Jane Mitchell, with a helping hand from five Young Business Leaders who are raising funds for South Australia's Royal Society for the Blind (RSB), as part of the *in-business* Young Business Leaders (YBL) program.

The one day festival hopes to raise over \$10,000 for the RSB, and will see up to 450 music lovers dress up, or down, in the hippie attire of 1969 at Alan and Jane's property in Waterfall Gully this Sunday, 29 November, from 11am to 6pm.

Hostess, Jane, said the day promises to be groovy and peace-loving with up to seven sets planned from bands Surviving the Fall and Boomers, as well as several DJ shows.

RSB's Puppy Educators will also be there on the day with their RSB Guide Dogs to raise much needed funds to assist the RSB to provide essential services to 11,000 South Australians who are blind or vision impaired.

"Importantly, the day will not only rock, it will also raise funds for the RSB, a cause close to the hearts of John and myself," said Jane.

YBL participant and Woodstock Revisited Team Leader, Jessica Degioia, also enjoys participating in events for a worthy cause.

"It is a great opportunity for us to raise funds for the RSB, which is part of our Community Involvement Project in the YBL program," said Jessica.

"To be a part of such a fun-filled day and knowing that it is also raising money for the RSB is a win win situation to me!"

The YBL program provides professional and personal leadership development through intensive training and practical application.

The ten-month awards program is open to motivated individuals who are keen to challenge themselves and gain valuable experience, knowledge and skills.



NEWS RELEASE

26 November 2009

This unique leadership program offers:

- Fresh experiences, challenges, new skills and knowledge;
- Networking with dynamic young people, business professionals and community leaders;
- Opportunities to realise potential and enhance self confidence, and;
- A Diploma of Management.

“There are many ways in which I have benefited from being involved with the YBL program,” said Jessica.

“Working towards the Diploma of Management has been very practical and useful and I have found that after each workshop I am returning to my workplace with a new idea. I have also had to challenge myself, which has proven to be such a benefit to me both personally and professionally. I have achieved more in a short space of time than I thought possible.”

MEDIA CONTACTS:

RSB Manager Marketing and Fundraising, Diana Swanson on 8223 6222 or 0418 712 320 or email dswanson@rsb.org.au

YBL Participant, Jessica Degioia on 0422 312 796.