



NEWS RELEASE

14 January 2010

Golden Ora arrives in Adelaide

It's a big journey for a little puppy, but today nine-week-old Ora will fly from Queensland to Adelaide to help South Australia's vision impaired.

The golden retriever puppy will touch down in Adelaide, thanks to Virgin Blue, to begin her training with The Royal Society for the Blind's Guide Dog Service.

Ora has been donated to the RSB by Guide Dogs Queensland to join the RSB's Guide Dog Breeding Program.

She now has a year of puppy training ahead of her with one of the RSB's puppy educators.

RSB Guide Dog Service Manager, Chris Muldoon, said, "Guide Dogs Queensland have gifted Ora to the RSB Guide Dog Service to join the already successful breeding program."

"As a full member of the International Guide Dog Federation (IGDF) we can exchange dogs with other guide dog schools to ensure we are breeding dogs of the highest standard for our clients."

"The addition of new lines gives the RSB Guide Dog Service the opportunity to develop new types of character in RSB Guide Dogs to meet our clients' needs."

The RSB is the primary provider of services to over 11,000 people who are blind or vision impaired in South Australia.

To see Ora's first steps in Adelaide, be at Virgin Freight pick-up in the Toll Denata Building at Adelaide Airport tonight, Thursday 14 January, from 6:10pm.

For more information please contact:

Diana Swanson
Manager, Marketing &
Fundraising
0418 712 320
dswanson@rsb.org.au

Chris Muldoon
Manager, RSB Guide Dog
Service
On location at Adelaide Airport -
0400 800 619