



NEWS RELEASE

11 February 2010

For the Love of Dogs

Origin Energy will host 'For the Love of Dogs', a Royal Society for the Blind (RSB) fundraising morning tea on Friday, 12 February, for St Valentine's Day.

RSB Guide Dog pup in training, Ora, and working RSB Guide Dog, Saoirse, will join Origin staff at the morning tea, as a lovable example of what fundraising can achieve for the RSB Guide Dog Service.

Origin Energy staff member, Lynne Burrett, said the RSB fundraiser has taken place for five years.

"We haven't been able to arrange a regular RSB Puppy Sponsorship contribution of \$25 per month, so we hope to raise the whole year's sponsorship of \$300 during the one fundraiser," said Lynne.

"St Valentine's Day is all about love, and everyone loves a puppy!" said Lynne.

To help reach the \$300 target for official RSB Guide Dog Puppy Sponsorship, Lynne has also been selling RSB merchandise at the Origin office for the past week.

Lynne and her fellow employees are very excited about having Ora and Saoirse visit during the RSB fundraising morning tea.

"It's wonderful to have these special RSB Guide Dog Pups visit; they are a huge gift of independence for people who have lost their sight," said Lynne.

The RSB is the leading provider of support and services to more than 11,000 South Australians who are blind or vision impaired.

The fundraising morning tea will take place from 9:30am, on Friday, 12 February at Origin Energy, Level 4, 1 King William Street, Adelaide.

For more information please contact:

Diana Swanson
Manager Marketing & Fundraising
(08) 8223 6222
0418 712 320
dswanson@rsb.org.au