



## NEWS RELEASE

29 January 2010

### **Clipsal 500 Adelaide V8 Drivers Get Up Close for a Cause**

The South Australian Motor Sport Board is delighted to once again support the Clipsal 500 Adelaide, Royal Society for the Blind (RSB) luncheon.

One of the only charity events in Adelaide where fans can rub shoulders with Holden and Ford V8 Supercars elite, the RSB Clipsal 500 Luncheon promises a piece of the action right before the big race, while raising money for South Australian's who are blind or vision impaired.

Chief Executive of the South Australian Motor Sport Board, Jason Allen, said the Board are very proud of what the Clipsal 500 event contributes to South Australia, and equally proud of the way in which the V8 drivers also give back.

"The fact that so many of the drivers attend this luncheon in support of the RSB is a great example, they are great ambassadors for our sport," he said.

The luncheon will also feature a charity auction, boasting one of South Australia's largest V8 memorabilia collections and a V8 discussion panel, sure to get heated when the two teams go head to head.

"The money raised will assist the RSB Guide Dog Service, and when you consider the cost of breeding and training just one dog is in excess of \$25,000 the need to assist is an obvious one," said Mr Allen.

The RSB Clipsal 500 Luncheon will be held on Wednesday, 10 March from 12-3pm at the National Wine Centre with other special guests including, Channel 7's Mark Soderstrom, Flag Marshall Glen Dix and the XXXX Angels.

#### **Photo Opportunity:**

**Jason Allen will be at the Clipsal 500 Adelaide Track with RSB Guide Dog puppy, Ora, on Monday, 1 February 2010 at 2:30pm.**

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